

**CURRICULUM VITAE  
DIANA M. HECHAVARRIA  
NOVEMBER 2018**

4202 E. Fowler Avenue,  
BSN 3403 Tampa, FL 33620-5500  
[dianah@usf.edu](mailto:dianah@usf.edu)

**EDUCATION**

- |              |   |
|--------------|---|
| Ph.D. (2013) | University of Cincinnati, Cincinnati, OH<br>Business Administration, Management<br>Cum Laude          |
| M.A. (2007)  | Florida International University, Miami, FL<br>Liberal Studies, Entrepreneurship<br>Summa Cum Laude   |
| B.A. (2004)  | University of Florida, Gainesville, FL<br>Major: Sociology; Minor: Women's Studies<br>Summa Cum Laude |

**PEER REVIEWED PUBLICATIONS**

Hechavarria, D.M., Bullough, A., Brush, C., Edleman, L. (2019). High Growth Women's Entrepreneurship: Fueling Social and Economic Development. *Journal of Small Business Management*. <https://doi.org/10.1111/jsbm.12503>

Brieger, S., Terjesen, S., Hechavarria, D. M., Welzel C. (2018 ). Prosociality in business: a human empowerment framework. *Journal of Business Ethics*.  
<https://doi.org/10.1007/s10551-018-4045-5>

Hechavarria, D.M. Trijesen, S., Stenholm, P., Brännback, M., and Lång, S. (2018). More than words: the impact of language of female venturing. *Entrepreneurship Theory and Practice*. <https://doi.org/10.1111/etap.12278>

Hechavarria, D. M. and Ingram, A. (2018). Entrepreneurial ecosystem conditions and gendered national-level entrepreneurial activity: A 14 year panel study of GEM. *Small Business Economics*. <https://doi.org/10.1007/s1118>

Kwapisz, A., & Hechavarria, D. M. (2018). Women don't ask: an investigation of start-up financing and gender. *Venture Capital*, 20(2), 159-190.

<https://doi.org/10.1080/13691066.2017.1345119>

Eric L., Christoph W., Hechavarria, D., Lange, J. (2018). Guest editorial, *Journal of Enterprising Communities: People and Places in the Global Economy*. 12(2),86-91. ,

<https://doi.org/10.1108/JEC-02-2018-0017>

Hechavarría, D. M., Terjesen, S. A., Ingram, A. E., Renko, M., Justo, R., & Elam, A. (2017). Taking care of business: the impact of culture and gender on entrepreneurs' blended value creation goals. *Small Business Economics*, 48(1), 225-257.

<https://doi.org/10.1007/s11187-016-9747-4>

Frid, C., Wyman, D., Gartner, W. and Hechavarria, D.M. (2016). Low-wealth entrepreneurs and access to external financing. *International Journal of Entrepreneurial Behavior & Research*. 22(4), 531 – 555. <https://doi.org/10.1108/IJEBr-08-2015-0173>

Hechavarria, D. M., & Ingram, A. E. (2016). The entrepreneurial gender divide: Hegemonic masculinity, emphasized femininity and organizational forms. *International Journal of Gender and Entrepreneurship*, 8(3), 242-281. <https://doi.org/10.1108/IJGE-09-2014-0029>

Hechavarria, D. M. (2016). Mother nature's son? The impact of gender socialization and culture on environmental venturing. *International Journal of Gender and Entrepreneurship*, 8(2), 137-172. <https://doi.org/10.1108/IJGE-10-2015-0038>

Hechavarria, D. M., Matthews, C. H., & Reynolds, P. D. (2016). Does start-up financing influence start-up speed? Evidence from the panel study of entrepreneurial dynamics. *Small Business Economics*, 46(1), 137-167. <https://doi.org/10.1007/s11187-015-9680-y>

Hechavarria, D. M. (2016). The impact of culture on national prevalence rates of social and commercial entrepreneurship. *International entrepreneurship and management journal*, 12(4), 1025-1052. <https://doi.org/10.1007/s11365-015-0376-1>

Hechavarria, D. M., & Welter, C. (2015). Opportunity types, social entrepreneurship and innovation: Evidence from the panel study of entrepreneurial dynamics. *The International Journal of Entrepreneurship and Innovation*, 16(4), 237-251. <https://doi.org/10.5367/ije.2015.0196>

Hechavarria, D. M., & Ingram, A. (2014). A review of the entrepreneurial ecosystem and the entrepreneurial society in the United States: An exploration with the global entrepreneurship monitor dataset. *Journal of Business & Entrepreneurship*, 26(1), 1-35. <https://search.proquest.com/docview/1635000470?accountid=14745>

Hechavarria, D. M., Renko, M., & Matthews, C. H. (2012). The nascent entrepreneurship hub: goals, entrepreneurial self-efficacy and start-up outcomes. *Small Business Economics*, 39(3), 685-701. <https://doi.org/10.1007/s11187-011-9355-2>

Hechavarria, D. M. (2011). Legitimacy and new firm founding: The role of innovation and kinship ties on start-up activities among US nascent entrepreneurs. *Journal of Business and Entrepreneurship*, 23(1), 93-121.  
<https://search.proquest.com/docview/919609832?accountid=14745>

Hechavarria, D. M., & Reynolds, P. D. (2009). Cultural norms & business start-ups: the impact of national values on opportunity and necessity entrepreneurs. *International Entrepreneurship and Management Journal*, 5(4), 417-437.  
<https://doi.org/10.1007/s11365-009-0115-6>

## WORKING PAPERS

Hechavarria, D. M., Gatewood, E., & Patel, A. (Under Review). Return of the prodigal founders: factors affecting performance among Nicaraguan entrepreneurs. *Entrepreneurship and Regional Development*.

Hechavarria, Diana M., Rachel Tian, and Paul D. Reynolds. (2<sup>nd</sup> Round Review). To plan or not to plan: the effects of business planning on start-up speed and outcomes. *Journal of Business Venturing*.

Kwapisz, A., & Hechavarria, D. M. (Draft). External financing challenges in prosocial entrepreneurship. Target Outlet: *Entrepreneurship Theory & Practice*.

Hechavarria, D. M., Terjesen, S. Ingram, A., Brännback, M. & Carsrud, A. (Draft). The effects of future tense on engaging in social entrepreneurship. Target Outlet: *Entrepreneurship Theory & Practice*

Hecahvarria, D.M. & Lux, S. (Draft). Examining Emergence Among Under Represented Nascent Entrepreneurs in the U.S: A Closer Look at Hispanics and African American Start-ups. Target Outlet: *Journal of Small Business Management*.

Brieger, S. Bairo, A. Criaco, G. Terjesen, S. & Hechavarria, D.M. (Draft). Entrepreneurs' age and economic, environmental, and social value creation goals: Investigating the moderating role of institutional quality. Target Outlet: *Journal of Business Ethics*.

Hechavarria, D.M., Pittz, T., Terjesen, S, White, R. (Draft). A Bay Between Us: Transformative Agency in the Tampa Bay Entrepreneurial Ecosystem. Target Outlet: *Academy of Management Journal*

Hechavarria, D.M. (Draft). Cultural Practices, Gender, and Venture Creation: A Global Study of Social Entrepreneurship. Target Outlet: *Small Business Economics*.

Hechavarria, D.M. (Draft). Cultural Practices, Gender, and Venture Creation: A Global Study of Social Entrepreneurship. Target Outlet: *Small Business Economics*.

Hechavarria, D.M. & Reynolds, P.D. (In Preparation). Cracking The Start-up Code: Sequencing of Activities by High-Potential Nascent Entrepreneurs. Target Outlet: *Strategic Entrepreneurship Journal*.

## **PUBLIC ARCHIVED DATABASES**

Reynolds, Paul Davidson, Diana Hechavarria, Rachel Tian, Mikael Sammuelsen, and Per Davidsson. Panel Study of Entrepreneurial Dynamics: A Five Cohort Outcomes Harmonized Data Set. [Computer File]. NE AGG 020 SPSS 07FEB16. San Francisco, CA: ResearchGate Corporation [distributor], 2016-02-14:  
[doi: 10.13140/RG.2.1.1368.0405](https://doi.org/10.13140/RG.2.1.1368.0405)

Reynolds, Paul Davidson, Erkkö Autio, and Diana M. Hechavarria. Global Entrepreneurship Monitor (GEM): Expert Questionnaire Data, 1999-2003 [Computer file]. ICPSR21862-v1. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor], 2009-06-26. [doi:10.3886/ICPSR21862](https://doi.org/10.3886/ICPSR21862)

Reynolds, Paul Davidson, and Diana Hechavarria. Global Entrepreneurship Monitor (GEM): Adult Population Survey Data Set, 1998-2003 [Computer file]. ICPSR20320-v2. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor], 2009-05-13. [doi:10.3886/ICPSR20320](https://doi.org/10.3886/ICPSR20320)

## **REPORTS**

White, Rebecca, Hechavarria, Diana, Terjesen, Siri, Acs, Zoltan, & Audretsch, David “White Paper: Tampa Bay Entrepreneurial Ecosystem.” The Lowth Entrepreneurship Center. Tampa, FL.

Steffens, Paul, Hechavarria, Diana. (2015). “The Global Entrepreneurship Monitor 2014: Australia Report.” Queensland University of Technology, Brisbane, Australia.

Kelley, D. J., Abdul, A, Rogoff, E. J., Brush, C., Corbett, A., Majbouri, M., Hechavarria D. 2012. “The Global Entrepreneurship Monitor: 2011 United States Report.” Babson College, Wellesley, MA.

## **CONFERENCE PROCEEDINGS AND PRESENTATIONS**

Hechavarria, D. M., Gatewood, E., & Patel, A. (2017). Return of the prodigal founders: factors affecting performance among Nicaraguan entrepreneurs. In *Academy of Management Conference* (Vol. 2017, No. 1, p. 17286). Briarcliff Manor, NY 10510: Academy of Management.

Kwapisz, A., & Hechavarria, D. M. (2017). External financing challenges in prosocial entrepreneurship. In *Academy of Management Conference* (Vol. 2017, No. 1, p. 12697). Briarcliff Manor, NY 10510: Academy of Management.

Hechavarria, D. M., Terjesen, S., Ingram, A., Brännback, M., & Carsrud, A. (2017). The effects of future tense on engaging in social entrepreneurship. *Diana International Research Conference*. Kansas City, MO: Kauffman Foundation

Hechavarria, D., Tian, L., & Reynolds, P. D. (2016). Business planning and business creation: A four country assessment. In *Academy of Management Conference* (Vol. 2016, No. 1, p. 16587). Briarcliff Manor, NY 10510: Academy of Management.

Hechavarria, D., Matthews, C., & Reynolds, P. (2016). Is prospecting profile a determinant of nascent entrepreneurial financing decisions? empirical evidence from the panel study of entrepreneurial dynamics. In *United States Association for Small Business and Entrepreneurship. Conference Proceedings* (p. AF1). San Diego, CA: United States Association for Small Business and Entrepreneurship.

Hechavarria, D., & Ingram, A. (2015). Cultural practices and venture creation: a global study of social entrepreneurship. In *Academy of Management Conference* (Vol. 2015, No. 1, p. 12387). Briarcliff Manor, NY 10510: Academy of Management.

Hechavarria, D. M., Terjesen, S. A., Ingram, A. E., Renko, M., Justo, R., & Elam, A. (2015). Taking care of business: the impact of gender and culture on the blended values goals of entrepreneurs. *Frontiers of Entrepreneurship Research*, 35(7), 4. Boston, MA: Babson College.

Hechavarria, D. M., Renko, M., & Kickul, J. (2015). Financing the social start-up: evidence from the panel study of entrepreneurial dynamics. *Frontiers of Entrepreneurship Research*, 35(15), 7. Boston, MA: Babson College.

Hechavarria, Diana, and Amy Ingram. (2015). Entrepreneurial ecosystem conditions and national-level entrepreneurial activity: ten-year panel study of GEM. *Diana International Research Conference*. Boston, MA, Babson College.

Hechavarria, D. M. (2015). The impact of post-materialist cultural values on women's engagement in environmental venturing. *International Council for Small Business*. Dubai, UAE: United Arab Emirates University.

Hechavarria, D., Matthews, C., & Reynolds, P. (2015). Does start-up capital impact start-up speed: evidence from the panel study of entrepreneurial dynamics? In *United States Association for Small Business and Entrepreneurship. Conference Proceedings* (p. AF1). Tampa, FL: United States Association for Small Business and Entrepreneurship.

Hechavarria, D., Matthews, C. H., & Reynolds, P. D. (2014). An investigation of start-up outcomes over time: does start-up capital structure matter?. In *Academy of Management Proceedings* (Vol. 2014, No. 1, p. 17077). Briarcliff Manor, NY 10510: Academy of Management.

Welter, C., & Hechavarria, D. (2012). How Opportunity types impact performance: evidence from the PSEDII. *Frontiers of Entrepreneurship Research*, 32(15), 15.

Elam, A., Hechavarria, D., Ingram, A. E., Terjesen, S., & Justo, R. (2012) Gender preferences for economic, social and environmental value creation goals. *Frontiers of Entrepreneurship Research*, 32(8), 4.

## **SYMPOSIA AND OTHER CONFERENCE ACTIVITIES**

(2018) Organizer and Presenter: ENT & STR Professional Development Workshop: Blockchain – entrepreneurial and strategic implications: framing the research agendas. Annual meeting of the Academy of Management, Chicago, IL

(2018) Presenter: ENT TIM & GDO Symposium: A gendered look at entrepreneurship ecosystems. Annual meeting of the Academy of Management, Chicago, IL

(2016) Organizer: ENT & STR Professional Development Workshop: Panel study of entrepreneurial dynamics: a resource for understanding business creation. Annual meeting of the Academy of Management, Vancouver, Canada.

## **BOOK CHAPTERS**

Hechavarria, D. M., & Ingram, A. (2018). Entrepreneurial language through a linguistic lens: emerging opportunities. In P.G. Greene and C. Brush (Eds.) A Research Agenda for Women and Entrepreneurship: Identity Through Aspirations, Behaviors, and Confidence (pp. 169-186). Cheltenham/Northampton, U.K.: Edward Elgar

Brännback, M., Nikou, S., Carsrud, A. & Hechavarria, D. M. (2018). Context, cognition, and female entrepreneurial intentions: its all about perceived behavioral control. In M. Brännback and A. Carsrud (Eds.) A Research Agenda for Entrepreneurial Cognition and Intention, (pp. 204-214). Cheltenham/Northampton, U.K.: Edward Elgar

Hechavarria, D.M., Ingram, A., Heacock, J. (2016). Entrepreneurial ecosystems and entrepreneurship education: the role of universities in fostering ecosystem development. In Michael H. Morris and Eric Liguori (Eds.), Annals of Entrepreneurship Education and Pedagogy (pp. 305–322). Cheltenham/Northampton, U.K.: Edward Elgar

Hechavarria, D.M., Ingram, A., Justo, R., & Terjesen, S. (2012). Are women more likely to pursue social and environmental entrepreneurship? In K.D. Hughes & J.E. Jennings

(Eds.), Global women's entrepreneurship research: Diverse settings, questions and approaches (pp. 135–151). Cheltenham/Northampton, U.K.: Edward Elgar

Matthews, C. H., Hechavarria, D., & Schenkel, M. T. (2012). Family business: a global perspective from the panel study of entrepreneurial dynamics and the global entrepreneurship monitor. In A. Carsrud and M. Brännback, (Eds.) Understanding family businesses (pp. 9-26). Springer, New York, NY.

Hechavarria, D., Schenkel, M., & Matthews, C. (2009). Contextual motivation: antecedents and consequences. In: P. Reynolds & R. Curtin (Eds) New Firm Creation in the U.S.: Initial Exploration with the PSED II Data Set. New York, NY: Springer.

Matthews, C., Schenkel, M., & Hechavarria, D. 2009. Family background and influence in nascent entrepreneurs. In: P. Reynolds & R. Curtin (Eds) New Firm Creation in the U.S.: Initial Exploration with the PSED II Data Set. New York, NY: Springer.

Schenkel, M. Hechavarria, D., & Matthews, C. 2009. The role of human and social capital and technology in nascent ventures. In P. Reynolds & R. Curtin (Eds) New Firm Creation in the U.S.: Initial Exploration with the PSED II Data Set. New York, NY: Springer.

## **ACADEMIC POSITIONS AND WORK EXPERIENCE**

- 2013-Present: Assistant Professor, Department of Marketing  
University of South Florida, Muma College of Business Administration
- 2014: Visiting Research Fellow, Australian Center for Entrepreneurship,  
Queensland University of Technology, College of Business  
(Brisbane, AUS)
- 2012: Visiting Doctoral Research Fellow, Orkestra Basque Institute of  
Competitiveness  
University of Deusto, College of Business (San Sebastián, ES)
- 2007-2013: Graduate Assistant, Department of Management  
University of Cincinnati, Lindner College of Business
- 2011: Data Analyst, Global Entrepreneurship Monitor  
Babson College
- 2006-2007: Teaching Assistant, Department of Management  
Florida International University, College of Business
- 2005-2007: Research Assistant, Pino Global Center for Entrepreneurship  
Florida International University, College of Business

## **COURSES DESIGNED AND TAUGHT**

- Business Planning, *University of South Florida* (ENT6116)
- Strategic Entrepreneurship, *University of South Florida* (ENT6126)
- Technical Entrepreneurship, *University of South Florida* (EIN6126)

Global Entrepreneurship, *University of South Florida* (MAN6930/ENT6930)  
 Social Entrepreneurship, *University of South Florida* (ENT6930)  
 Small Business Management, *University of South Florida* (ENT4024)  
 International Business Mexico Study Abroad, *University of Cincinnati* (MGMT410)  
 Managerial Effectiveness, *University of Cincinnati* (MGMT300)  
 Management, *University of Cincinnati* (MGMT380)  
 Strategy Business Capstone, *University of Cincinnati* (BA580)  
 New Venture Planning, *University of Cincinnati* (ENT570)  
 International Business Spain Study Abroad, *Florida International University*  
 (MGMT4956)

### **CONTINUING EDUCATION AND CERTIFICATIONS**

Faculty Certification Course in Online Teaching, <i>University of South Florida, Tampa, FL</i>	2013
Entrepreneurship Experiential Classroom XIV, <i>University of Florida Gainesville, FL</i>	2013
Entrepreneurship & Ethics, <i>Utah State University, Logan, UT</i>	2015
International Council for Small Business Academy, <i>International Council for Small Business, Dubai, UAE</i>	2015
Muma College of Business Teaching Symposium <i>University of South Florida, Tampa, FL</i>	2016

### **GRANTS & FELLOWSHIPS**

USF Center for Creativity and Innovation (\$12,500)	2018
Koch Foundation, Entrepreneurial Policy & Ecosystems (\$45,000)	2017
Kauffman Foundation, Entrepreneurial Ecosystems (\$150,000)	2015
Orchestra Basque Institute of Competitiveness (\$20,000)	2012
Graduate Minority Fellowship (\$2,500)	2004
Title VI "Individual Learning Grant" (\$5000)	2008, 2009
University of Cincinnati Research Council Fellowship (\$5000)	2010
Leadership Fellowship, Theta Sigma Phi (\$500)	2010

### **AWARDS & NOMINATIONS**

USF Latin Community Advisory Committee Pathway Award, <i>University of South Florida</i>	2018
Status of Latinos Faculty Award, <i>University of South Florida</i>	2017
3E Learning Innovative Entrepreneurship Education Competition 2 <sup>nd</sup> Place, <i>United States Association for Small Business and Entrepreneurship</i>	2011
Wilford White Fellows' Doctoral Student Best Paper Nominee, <i>International Council for Small Business</i>	2010
Best Empirical Paper Award, <i>United States Association of Small Business and Entrepreneurship</i>	2015
Best Empirical Paper Award Runner Up, <i>Diana International Research Conference</i>	2015
Best Empirical Paper Award Americas,	



*International Council for Small Business*

2015

## **REVIEWING**

*Entrepreneurship Theory and Practice* , Review Board Member

*Small Business Economics*, Review Board Member

*Management Decision*, Review Board Member

*International Entrepreneurship & Management Journal*, Review Board Member

*Journal of Small Business Management*, Review Board Member

*Journal of Business Venturing* , Ad hoc Reviewer

## **EDITORIAL**

*Journal of Small Business Management*, Special Issue on Women's High Growth Entrepreneurship (Eds.) Diana M. Hechavarria, Amanda Bullough, Linda Edelman and Candida Brush.

## **SERVICE**

Funding Committee, Everyday Entrepreneurs Venture Fund 2018-2019  
*Hillsborough Community College*  
Tampa, FL

Grants Chair, Leadership Council 2018-2019  
*The Junior League of Tampa*  
Tampa, FL

Committee Member, Status of Latinos Committee 2017-2018  
*University of South Florida*  
Tampa, FL

Young Entrepreneurship Program Coordinator, Holiday Gift Market 2017-2016  
*The Junior League of Tampa*  
Tampa, FL

Graduate Program Committee, Department of Marketing 2018-2019  
*University of South Florida*  
Tampa, FL

Board of Directors, Ellen and Frank Daveler Scholarship Program 2015-2018  
*University of South Florida*  
Tampa, FL

Faculty Advisor, Graduate Society of Entrepreneurs 2015-2019  
*University of South Florida*  
Tampa, FL

Instructor T&P Committee, Department of Marketing 2015-2016  
*University of South Florida*

Tampa, FL

I-Corps, USF Connect 2015-2017  
*University of South Florida*  
 Tampa, FL

InnovateHER Business Pitch Competition 2015  
*Small Business Administration*  
 Tampa, FL

Undergraduate Scholarship Committee, Muma College of Business 2015  
*University of South Florida*  
 Tampa, FL

Fintech Business Plan Competition, Center for Entrepreneurship 2014-2017  
*University of South Florida*  
 Tampa, FL

Instructor T&P Committee, Department of Management 2013-2014  
*University of South Florida*  
 Tampa, FL

Treasurer, Graduate Student Governance Association 2009-2010  
*University of Cincinnati*  
 Cincinnati OH

Treasurer 2009-2010  
*National Association of Graduate and Professional Students*  
 Washington, DC

Graduate Student Representative, Board of Trustees 2008-2010  
*University of Cincinnati*  
 Cincinnati, OH

Graduate Student Association, Marketing Director 2006-2007  
*Florida International University*  
 Miami, FL.

Member, Ph.D. Project 2007-2018  
*KPMG Foundation*  
 Chicago, IL.

## **AFFILIATIONS**

Academy of Management (AOM), *Member*

United States Association for Small Business and Entrepreneurship (USASBE), *Member*

International Council for Small Business (ICSB), *Member*

Diana International Research Conference (DIANA), *Co-organizer*